

**Supreme Wealth Alliance Ultimate:
Pay Plan 1 and Pay Plan 2**
By Manny Vitoria (manny@vitoria.net)

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Hi! I'm **Manny Vitoria** (<http://www.vitoria.net/swa-pinoy>), your friendly Pinoy Online Marketing Coach, and I will help you quickly understand the pay plans of the Supreme Wealth Alliance Ultimate (SWA Ultimate) program.

SWA Ultimate is an online library of electronic books or ebooks. These are downloadable PDF files that you can read on your computer.

Among the topics covered in the ebooks are **Business, Marketing, Health, Parenting, Self-Improvement, Personal Development, and Motivation.**

I highly recommend you read the ebooks on **Motivation.**

Pay Plans 1 and 2 Happen Simultaneously



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If you want to earn an extra income with the help of SWA Ultimate, you need to learn how to attract more Direct Customers or Direct Referrals.

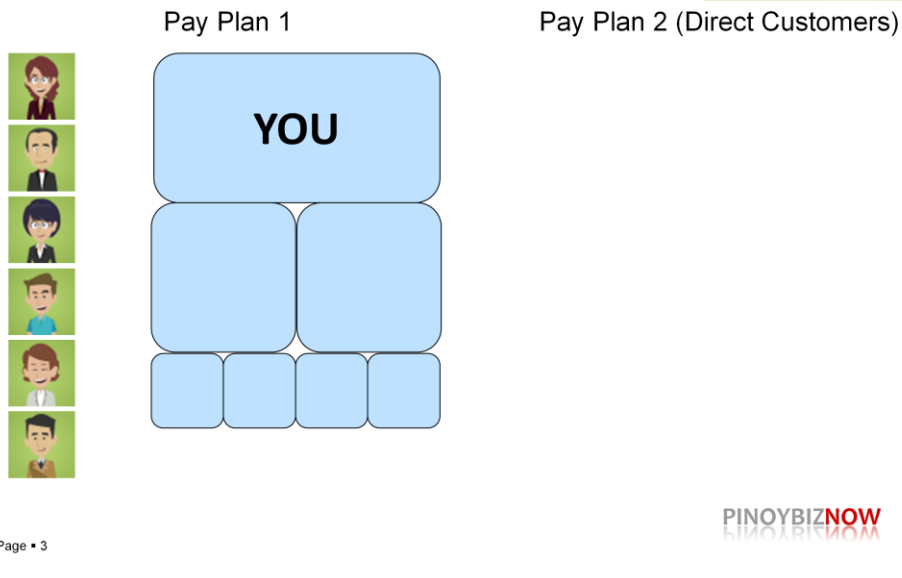
You can do this online. Please get your Online Marketing Tutorial at <http://www.PinoyBizNow.com>

That tutorial will teach you about Blogging or publishing online. Please set aside 17 minutes a day for writing or blogging.

There's also a "3 Minutes A Day In Facebook" marketing technique, and you will find the details here:

<http://www.vitoria.net/archives/3-minutes-a-day-in-facebook/>

Pay Plans 1 and 2 Happen Simultaneously



Here are some key points to remember:

1. Pay Plan 1 and Pay Plan 2 are **independent** or separate programs, but they happen at the same time. This means you can earn from **BOTH** of these pay plans.
2. Pay Plan 1 uses terms like Cycle, Matrix, Downlines, Direct Referrals, Indirect Referrals, Spillovers.
3. Pay Plan 2 uses terms like Passed Up referrals.
4. **Pay Plan 1** - You earn a \$70 commission whenever you complete your matrix or group of 6 people.
5. **Pay Plan 2** - You earn a \$20 commission per Direct Customer, except for your 2nd, 3rd, and 7th direct customers.

Pay Plans 1 and 2 Happen Simultaneously

Pay Plan 1

Pay Plan 2 (Direct Customers)

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Let's assume you shared your experience with the SWA Ultimate online library with others, and someone buys access to SWA using your SWA Referral Website Link.

To see an example of a SWA Referral Website Link, please get in touch with the person who shared this document with you.

When your customer pays the \$55 (or P2,500) one-time access fee, congratulate yourself and give thanks, because you now have your first **Direct Referral** or **Direct Customer**.

In Pay Plan 1, the SWA computer will automatically place that person in your first available slot.

In Pay Plan 2, you have earned \$20 and you may make a Request for Payout after around 3 days, because that's when your customer's Pay Plan 2 account will get activated.

Pay Plans 1 and 2 Happen Simultaneously

Pay Plan 1

Pay Plan 2 (Direct Customers)

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Now let's assume that you get your **2nd Direct Customer** (meaning, someone pays for access to the SWA Ultimate library because you shared your SWA experience with them, and they got interested in SWA Ultimate)...

Under Pay Plan 1, your Direct Customer (also known as your Downline), gets placed in the first available slot in your Matrix. Please note that there are 6 slots under you in your Matrix.

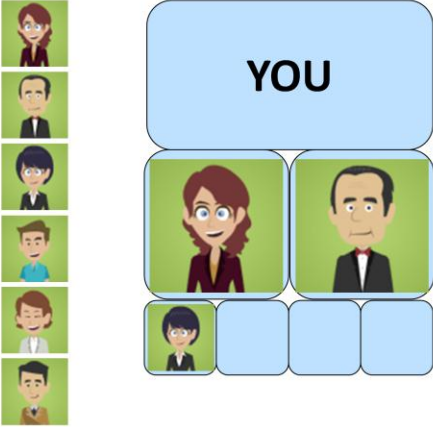
Under Pay Plan 2, your 2nd Direct Customer is Passed Up to your Upline (the person who told you about SWA) or to someone above your Upline.

This means the Pay Plan 2 commission of \$20 gets passed up.

NOTE: Under Pay Plan 2, when your Direct Customers (except for your 2nd, 3rd, and 7th direct customers) get their own direct customers, they will pass up to YOU their 2nd, 3rd, and 7th customers.

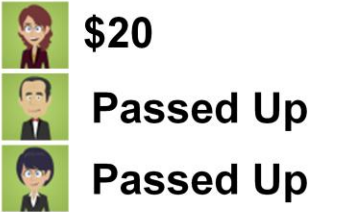
Pay Plans 1 and 2 Happen Simultaneously

Pay Plan 1




The diagram shows a matrix for Pay Plan 1. At the top is a large blue box labeled 'YOU'. Below it are two slots, each containing a female and a male avatar. Below those are four slots: the first contains a male avatar, and the other three are empty blue boxes.

Pay Plan 2 (Direct Customers)



The diagram shows a matrix for Pay Plan 2. It consists of three rows, each with a single slot. The first slot contains a female avatar and the text '\$20'. The second and third slots contain male avatars and the text 'Passed Up'.



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Now let's look at your **3rd Direct Customer...**

Under Pay Plan 1, the SWA system will automatically place your **3rd Direct Customer** in the first available slot in your matrix. The placement is done from left to right, top row of 2 slots first, then next row of 4 slots.

Under Pay Plan 2, please note that only your **Direct Customers** will appear here. And since, in this example, we're talking about your **3rd Direct Customer**, the \$20 commission will get **Passed Up** because your **3rd Direct Customer** will be converted into a **Passed Up Referral**.

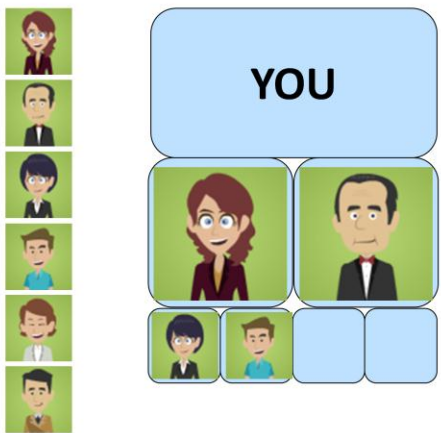
NOTE: Even if your **3rd Direct Customer** is **Passed Up** under **Pay Plan 2**, your **3rd Direct Customer** is still considered your **Downline** under **Pay Plan 1**, because he or she occupies a slot in your matrix.

Pay Plans 1 and 2 Happen Simultaneously

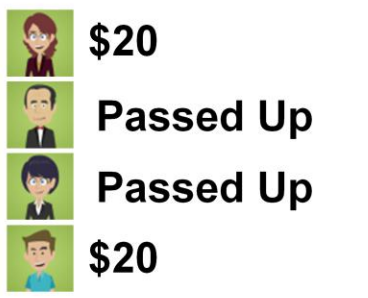


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Pay Plan 1



Pay Plan 2 (Direct Customers)



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Now let's look at your **4th Direct Customer...**

Again, **under Pay Plan 1**, the SWA system will automatically place your Direct Customer in the first available slot.

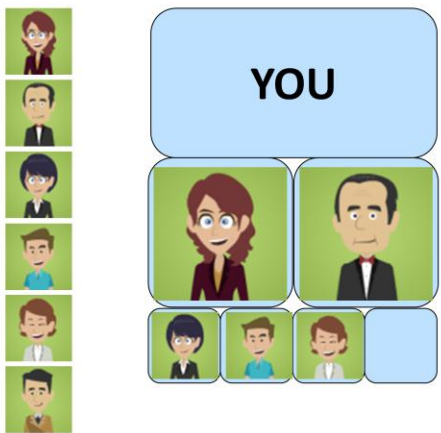















And **under Pay Plan 2**, you will earn a \$20 commission for your 4th Direct Customer (after his or her Pay Plan 2 account is activated, which is around 3 days after the SWA payment is verified).

NOTE: Under Pay Plan 2 - Only your 2nd, 3rd, and 7th Direct Customers will be Passed Up (Pay Plan 2). You will earn \$20 under Pay Plan 2 for your 1st, 4th, 5th, 6th, 8th, 9th, 10th customers and onwards.

Pay Plans 1 and 2 Happen Simultaneously



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Pay Plan 1	Pay Plan 2 (Direct Customers)										
 <p>The matrix consists of a 6x2 grid of slots. The top slot is a large blue box labeled 'YOU'. The second row contains two slots with female and male avatars. The third row contains two slots with male avatars. The fourth row contains two slots with male avatars. The fifth row contains three slots with male avatars and one empty slot. The sixth row contains one slot with a male avatar and one empty slot.</p>	<table border="0" style="margin-left: auto; margin-right: auto;"> <tr><td></td><td>\$20</td></tr> <tr><td></td><td>Passed Up</td></tr> <tr><td></td><td>Passed Up</td></tr> <tr><td></td><td>\$20</td></tr> <tr><td></td><td>\$20</td></tr> </table>		\$20		Passed Up		Passed Up		\$20		\$20
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Now let's look at your **5th Direct Customer...**

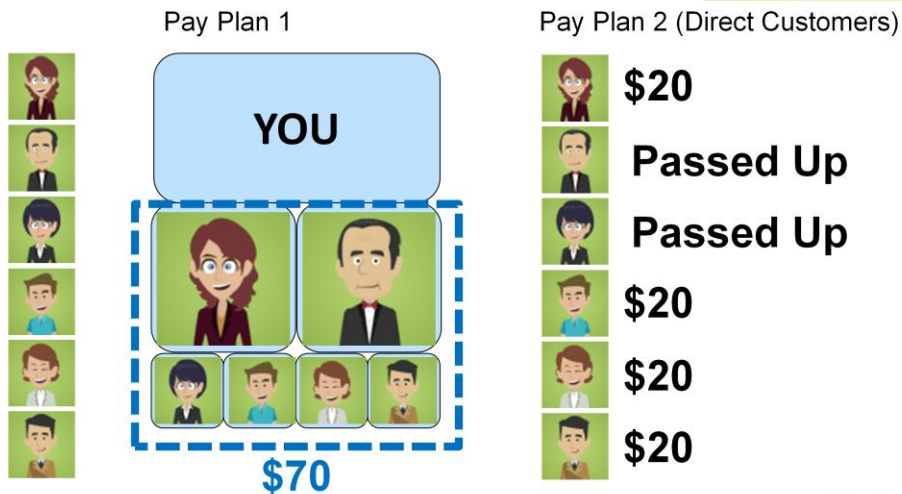
Again, under **Pay Plan 1**, the SWA system will automatically place your **5th Direct Customer** in the first available slot in your 6-slot matrix.

Please keep in mind that the slots in your **Pay Plan 1** matrix can be filled your own **Direct Customers**, or the **Direct Customers** of anyone who is occupying a slot in your matrix.

Pay Plan 2 - You earn \$20 for your **5th Direct Customer**.

NOTE: Under Pay Plan 2 - Only your **2nd, 3rd, and 7th Direct Customers** will be **Passed Up (Pay Plan 2)**. You will earn \$20 under **Pay Plan 2** for each of your **1st, 4th, 5th, 6th, 8th, 9th, 10th** customers and onwards.

Pay Plans 1 and 2 Happen Simultaneously



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Now let's look at your 6th Direct Customer...

Pay Plan 1 - Notice that all the 6 slots in your matrix are filled. Therefore, you **CYCLE**, which means you earn \$70. You will then be given a brand new (and **FREE**) matrix with 6 empty slots.

Pay Plan 2 - You earn \$20 for your 6th Direct Customer.

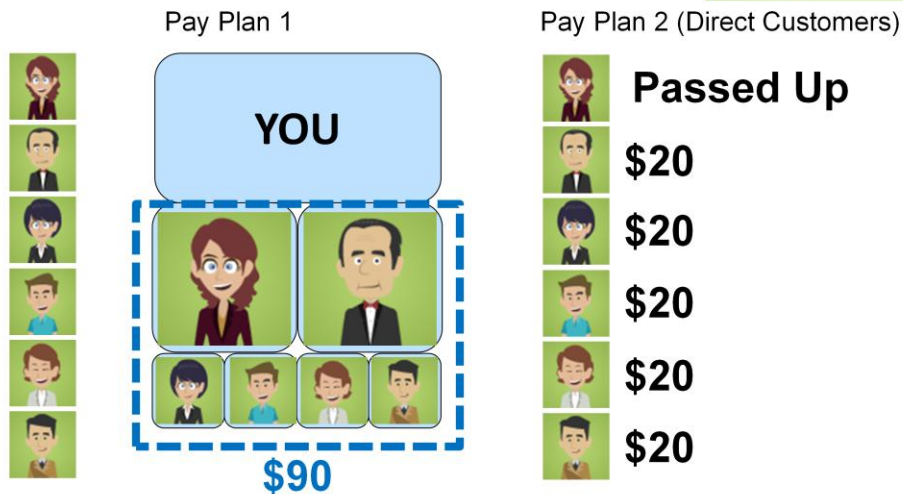
Assuming you did not make any requests for commission payout, if you bring in 6 direct customers, your total commission will be \$150 broken down as follows:

Pay Plan 1 = \$70

Pay Plan 2 = \$80

NOTE: Only your 2nd, 3rd, and 7th Direct Customers will be Passed Up (Pay Plan 2). You will earn \$20 under Pay Plan 2 for your 1st, 4th, 5th, 6th, 8th, 9th, 10th customers and onwards.

Direct Customers 7 to 12



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Now let's look at **Direct Customers #7 up to #12...**

Pay Plan 1 - Notice that all the 6 slots in your **Second Matrix** are filled. Therefore, you **CYCLE**, which means you earn \$90. Once you have at least 7 Direct Customers, you will now earn \$90 every time you Cycle or complete a matrix.

Pay Plan 2 - Your 7th Direct Customer gets Passed Up, and you earn \$20 for each of your 8th, 9th, 10th, 11th, and 12th Direct Customers.

Your total commission in this example is \$90 + \$100 or \$190.

NOTE: Under Pay Plan 2, only your 2nd, 3rd, and 7th Direct Customers will be Passed Up (Pay Plan 2). You will earn \$20 under Pay Plan 2 for your 1st, 4th, 5th, 6th, 8th, 9th, 10th customers and onwards.

Things To Remember

Pay Plan 1

Pay Plan 2 (Direct Customers)

YOU

How To Get More Direct Referrals?
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Some things to remember:

Pay Plan 2 – The only people who will appear in your Pay Plan 2 structure are:

1. Your Direct Customers (except for your 2nd, 3rd, and 7th Direct Customers)
2. People passed up to you by your 1st, 4th, 5th, 6th, 8th, 9th customers and onwards. Let's call these Customers Passed Up To You, or CPUTY (1st generation).
3. The 2nd, 3rd, and 7th direct customers of your CPUTY (1st generation). Let's call these people CPUTY 2nd generation.
4. The 2nd, 3rd, and 7th direct customers of your CPUTY 2nd generation. And so on...

Pay Plan 1 – All your Direct Customers will be placed in your Pay Plan 1 groups. There is NO passing up under Pay Plan 1.

Other Questions...

Pay Plan 1

Pay Plan 2 (Direct Customers)

YOU

How To Get More Direct Referrals?
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You might be wondering...

Why do we Pass Up our 2nd, 3rd, and 7th Direct Customers in Pay Plan 2?

To practice the **Law of Giving**. In addition, this will encourage you to help your Direct Customers get started with their SWA business, since you will earn \$20 from **their** 2nd, 3rd, and 7th Direct Customers.

How do I get more Direct Customers?

Please see <http://www.PinoyBizNow.com>

I have other questions, whom should I ask?

Please get in touch with the person who shared this document with you.